**General Authorization issued by a Sender to Telemarketer**

This Letter of Authority (LOA) is issued on “Current Date” by “Entity Name” in connection with the services being sought from Airtel for sending commercial communications.

I, “Authorized Person”**,** acting as an authorized signatory on behalf of “Entity Name” having its registered office at “Registered Address” is desirous of seeking telecom resources from Airtel for sending commercial communications under the new TRAI’s Telecom Commercial Communication Customer preference Regulations, dated 19th July, 2018.

I, duly confirm that **Way2mint Services** is duly authorized and empowered on our behalf to carry out any or all of the following activities more specifically, as set out hereunder:

1. To effect registration of our entity as a pre-requisite for sending commercial communication;
2. To submit all KYC related documents required from registration of our entity;
3. To register headers (Voice and SMS )on our behalf for different categories of commercial communication;
4. To register SMS and Voice templates;
5. To initiate activities pertaining to consent acquisition;
6. To undertake activities for availing scrubbing functionality services from Airtel
7. To perform all other acts, deeds and things as may be necessary in connection with above mentioned purpose(s).

I further confirm and authorize that all acts, deeds and things lawfully done by the authorized **Way2mint Services** shall be construed as acts, deeds and things done by them and our entity undertakes to ratify and confirm all and whatsoever is lawfully done or comes to be done for it by virtue of this authority.

# For **“Entity Name (BOLD)”**

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Name of the Authorised Signatory – “Authorized Person Name”

Designation: “Authorized Person Designation”

Mobile No: “Authorized Person Mobile No”

Email ID : “Authorized Person Email”

**Accepted by Way2mint Services**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of the Authorised Signatory of Telemarketer – Vivek Kejriwal

Designation of Authorised Signatory – Chief Operating Officer

Mobile No: +91 9035451966

Email ID : vivek@way2mint.com